

Jamaica Climate Change Youth Council, Strategic Planning Retreat, January 2021

Reformation & Transformation

We must focus our efforts on reforming (making new) obsolete systems to meet the demands of a changing society. Other systems must be transformed (fixed), as practicable to meet these same needs.

Redefining justice, meaningful grassroots engagement, and advocating on behalf of those affected in their voice are going to be foundations of our R&T campaigns.



Equity

Systems meant to serve the public must be equitable and just. Our advocacy must highlight systemic injustices in all areas pertaining to the environment.

Inequality

Unequal access to opportunities



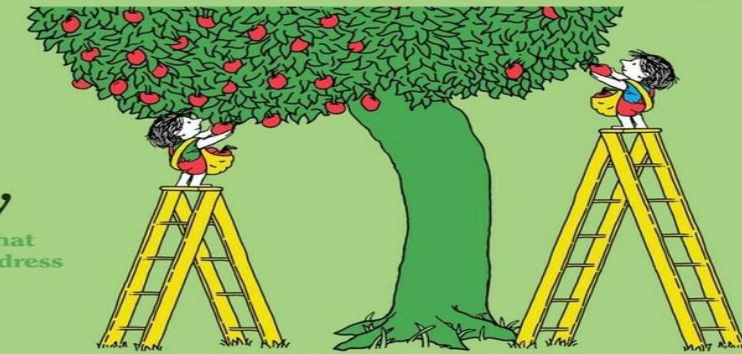
Equality?

Evenly distributed tools and assistance



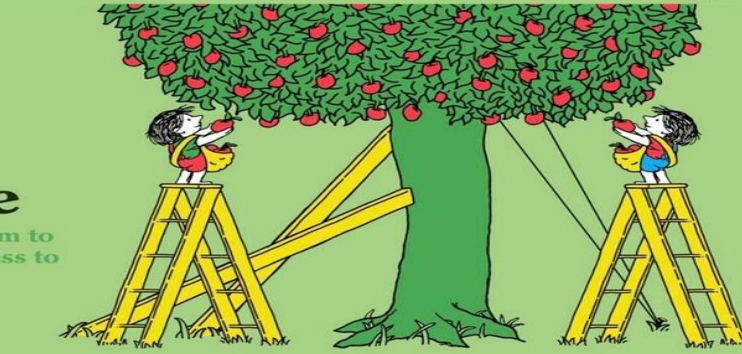
Equity

Custom tools that identify and address inequality



Justice

Fixing the system to offer equal access to both tools and opportunities



Innovation

Consistently recycling old policies, laws and attitudes have gotten us to this point of nowhere and very quickly. Just as with recycling waste, at some point, it will be of no value. Innovation will create new systems, industries and further engage our people and restore hope in the systems that were meant to protect them.





Motivation

Over the years, our people have grown weary of those of us who are seen as privileged, this includes policymakers and advocates alike. Our platform must restore the hope of a better future for our people. We must reignite the fighting spirit of our ancestors and reinvigorate our people to stand with us and fight for our future.

Action and Accountability

We must act and we must demand action. The time for talk is over. With every new research published, the reality is more daunting, our leaders must be held accountable for actions taken as well as those ignored.



Governance

We must demand culturally appropriate forms of governance that are inclusive and caters to the needs of our entire population. Government decisions must be lawful and transparent and our advocacy must both demonstrate and demand these characteristics.



Inclusion

We exist in a diverse world. Nature as a model for our existence thrives on diversity and as such, systems and processes must acknowledge these human traits. Our advocacy must be inclusive and must be placed at appropriate intersections for maximum engagement with the people we are serving.



Nation

We are one Jamaica, and despite multiple forms of inequities that exist, our advocacy must serve all Jamaicans. There is no Jamaica without Jamaicans and there can be no Jamaica without the island. As such, our advocacy must bring to the fore, always, that we do not exist separately from each other, nor our land.



Education and Engagement

Advocacy is engagement. We must always engage and teach our people who want to learn and who want to act. We must also engage various stakeholders at the decision making level. It is through engagement that we will be able to influence change.



R-eformation towards transformation

E-quity

I-nnovation

M-otivation

A-action and accountability

G-overnance

I-nclusion

N-ation

E-ducation and Engagement